

2015 Regional Distribution

Cosmetic Procedures

Top 5 procedures appear in bold

COSMETIC SURGICAL PROCEDURES	2015 TOTAL PROCEDURES	Region 1	Region 2	Region 3	Region 4	Region 5
Breast augmentation (augmentation mammoplasty)	279,143	15% 41,173	17% 47,626	16% 44,154	17% 46,207	36% 99,983
Breast implant removals (augmentation patients only)	24,661	20% 4,898	17% 4,083	21% 5,223	21% 5,239	21% 5,218
Breast lift (mastopexy)	99,614	13% 12,634	15% 14,676	21% 20,568	21% 20,822	31% 30,914
Breast reduction (Aesthetic patiebtbs only)	40,650	16% 6,496	29% 11,753	15% 5,997	21% 8,457	20% 7,947
Breast reduction in men (gynecomastia)	27,456	32% 8,916	17% 4,694	16% 4,398	12% 3,224	23% 6,224
Buttock augmentation with fat grafting	14,705	22% 3,263	28% 4,136	21% 3,033	17% 2,453	12% 1,820
Buttock implants	2,540	15% 390	14% 348	28% 719	23% 579	20% 504
Buttock lift	4,767	24% 1,139	32% 1,548	18% 861	14% 683	11% 536
Calf augmentation	514	29% 148	10% 51	27% 141	12% 61	22% 113
Cheek implant (malar augmentation)	12,668	19% 2,374	9% 1,170	20% 2,506	43% 5,451	9% 1,167
Chin augmentation (mentoplasty)	17,451	23% 4,028	15% 2,556	15% 2,614	11% 1,905	36% 6,348
Dermabrasion	87,216	13% 10,912	30% 26,291	22% 18,975	12% 10,061	24% 20,977
Ear surgery (otoplasty)	22,714	19% 4,322	19% 4,320	15% 3,473	16% 3,614	31% 6,985
Eyelid surgery (blepharoplasty)	203,934	18% 36,772	14% 27,540	22% 45,094	12% 24,536	34% 69,992
Facelift (rhytidectomy)	125,711	20% 24,889	12% 14,749	23% 28,645	14% 18,010	31% 39,418
Forehead lift	40,450	16% 6,408	14% 5,509	17% 6,970	19% 7,765	34% 13,798
Hair transplantation	15,610	10% 1,531	10% 1,532	12% 1,830	46% 7,223	22% 3,494
Lip augmentation (other than injectable materials)	27,449	27% 7,347	17% 4,633	16% 4,484	20% 5,578	20% 5,407
Lip reduction	927	18% 164	35% 327	19% 177	15% 136	13% 123
Liposuction	222,051	18% 39,064	13% 28,866	23% 51,095	16% 34,422	31% 68,604
Lower body lift	8,431	30% 2,503	16% 1,314	11% 918	21% 1,773	23% 1,923
Neck lift	54,281	19% 10,345	12% 6,486	21% 11,605	15% 8,327	32% 17,518
Nose reshaping (rhinoplasty)	217,979	29% 63,903	14% 30,061	12% 26,903	18% 39,006	27% 58,106
Pectoral implants	926	16% 146	10% 97	28% 257	18% 166	28% 260
Thigh lift	9,192	24% 2,237	16% 1,450	14% 1,313	19% 1,780	26% 2,412
Tummy tuck (abdominoplasty)	127,967	20% 25,315	18% 23,182	17% 22,112	17% 21,542	28% 35,816
Upper arm lift	17,099	29% 4,930	14% 2,346	21% 3,631	14% 2,370	22% 3,822
TOTAL COSMETIC SURGICAL PROCEDURES	1,706,106	19% 326,247	16% 271,344	19% 317,696	16% 281,390	30% 509,429

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2015 TOTAL PROCEDURES	Region 1	Region 2	Region 3	Region 4	Region 5
Botulinum toxin type A (Botox®, Dysport®)***	6,757,198	20% 1,345,677	13% 908,930	23% 1,580,885	14% 949,946	29% 1,971,760
Cellulite treatment (e.g., Velosmooth®, Endermology)	30,810	22% 6,858	23% 7,027	20% 6,277	11% 3,439	23% 7,209
Chemical peel	1,310,252	25% 325,857	15% 198,357	20% 256,795	9% 116,892	31% 412,351
Intense pulsed light (IPL)	646,592	27% 176,245	15% 98,697	18% 116,952	9% 57,434	31% 197,264
Laser hair removal	1,116,708	17% 191,741	13% 147,384	21% 239,071	15% 173,059	33% 365,453
Laser skin resurfacing	569,458	20% 114,475	22% 126,301	16% 90,424	10% 56,459	32% 181,799
Laser treatment of leg veins	207,862	25% 51,072	10% 21,745	16% 33,700	11% 23,217	38% 78,128
Microdermabrasion	800,340	25% 202,689	19% 155,067	21% 166,094	12% 93,775	23% 182,715
Sclerotherapy	322,280	16% 50,519	12% 37,389	21% 67,839	37% 120,284	14% 46,249
Soft tissue fillers	2,440,724	29% 697,197	13% 312,372	19% 453,726	11% 260,046	29% 717,383
Calcium hydroxylapatite (e.g., Radiesse®)	256,256	33% 84,340	15% 38,493	19% 49,624	15% 39,112	17% 44,687
Collagen	14,353	51% 7,249	7% 953	17% 2,379	12% 1,679	15% 2,093
Fat	70,283	17% 11,974	19% 13,319	24% 16,800	8% 5,422	32% 22,768
Hyaluronic acid (e.g., Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Restylane®, Prevelle Silk®)	1,951,692	30% 587,743	12% 233,600	18% 355,985	8% 162,680	31% 611,684
Polyactic acid (Sculptra®)	130,089	12% 15,623	22% 28,938	15% 19,946	35% 46,126	15% 19,456
Polymethyl-methacrylate microspheres (e.g., Artefill)	18,051	17% 3,068	5% 974	34% 6,181	7% 1,185	37% 6,643
COSMETIC MINIMALLY-INVASIVE PROCEDURES	14,202,224	22% 3,175,130	14% 2,017,174	21% 3,008,952	13% 1,850,709	29% 4,150,259
TOTAL COSMETIC PROCEDURES	15,908,330	22% 3,501,377	14% 2,288,518	21% 3,326,648	13% 2,132,099	29% 4,659,688

All values are projected.

***Botulinum toxin type A numbers are of anatomic sites injected.

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Phone: 847-228-9900

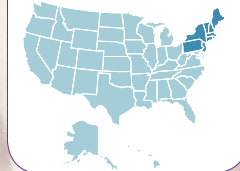
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Fax: 847-981-5482

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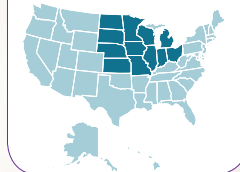
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Region 1



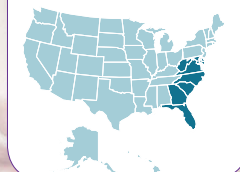
New England (CT, ME, MA, NH, RI, VT)
Middle Atlantic (NJ, NY, PA)

Region 2



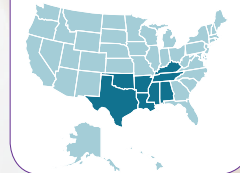
East North Central (IL, IN, MI, OH, WI)
West North Central (IA, KS, MN, MO, NE, ND, SD)

Region 3



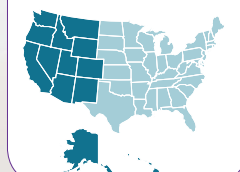
South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV, PR)

Region 4



East South Central (AL, KY, MS, TN)
West South Central (AR, LA, OK, TX)

Region 5



Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
Pacific (AK, CA, HI, OR, WA)